



**\$250 if you
Register by 10/15!**

PMI-NEW Proudly Presents:

Innovative Leadership, A Clockwise® Approach to Successful Execution in Challenging Times

**October 29th, 2009
Liberty Hall, Kimberly**

**Cost: \$250 if you register by 10/15
\$299 after 10/15**



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Presenter: Dennis Stauffer
Insight Fusion, Inc.
<http://www.insightfusion.com/>

Registration: <http://www.acteva.com/booking.cfm?bevoid=190830>

Workshop Overview

Innovation isn't just about new products and services. It's about mental agility, adaptability and personal effectiveness...the skills we need most in these tough economic times. The behaviors that drive innovation are the same behaviors that enable us to successfully handle new challenges and maintain success in a changing environment.

For businesses today, the pressures to achieve breakthrough results are greater than ever. To succeed, it's necessary to look beyond process and focus on our behaviors—including the barriers that we sometimes impose on ourselves. A 2007 Survey of senior business executives involved in innovation ranked "Ability to create a climate that continuously fosters innovation" as the number one attribute of an innovative company. As the global economy has deteriorated, the stakes have only gotten higher.

**"Every employee
wants to be part of
a company's
growth agenda,
but most don't
know how."**

**—Ram Charan,
Profitable Growth**

This interactive workshop is about identifying, developing and promoting the critical behaviors and attitudes that enable us to adapt and innovate. It's about discovering some powerful patterns that define the difference between successful innovation and change, and being overwhelmed by the challenges we face. These patterns or mental models have the power to make each of us more effective leaders, project team members and innovators.

At the completion of the workshop the participant will have earned **7 PDUs!**

Participants will...

- 1) Explore innovation as both a personal discipline and a leadership skill.
- 2) Discover why traditional approaches to motivation and goal setting so often fail or create perverse incentives—and what strategies really work.
- 3) Develop strategies for reducing stress, building engagement and enhancing adaptability.
- 4) Learn to recognize the larger patterns of thought and behavior that lead to adaptability and innovation from those that are counterproductive.
- 5) Gain techniques and insights that drive breakthrough outcomes.
- 6) Receive handouts as well as a copy of Dennis' book
- 7) Get a light continental breakfast and lunch

Comments from Recent Participants

"Interesting and well worth your time." Felicia Webster, Hewlett Packard

"This is a great tool for all levels of managers!" IT Manager

"Entertaining and informative. The change of perspective was eye-opening." Margaret Hart, OGE Corp.

"Exceptional presentation, makes you stop and think about your approach to management and to life situations...helps you evaluate how to handle situations." Wanda Buckner, Blackwood Family, LLC

"Very relevant information that can be implemented immediately." Steve Milinichik, Samson Resources, Inc.

"I've attended a presentation by Dennis Stauffer before and couldn't wait to gain more insight." Laura Philbin, BearingPoint

"Should be mandatory for management and project managers...what you need to know about team dynamics."

"Be prepared to have your current thinking challenged. Your understanding of your mental model will be increased."

Bio

Dennis Stauffer is an internationally acclaimed thought leader on the behaviors that drive innovation and personal effectiveness. He's the founder of Insight Fusion, Inc., a speaking, training and consulting firm that works with companies of all sizes to help individuals, teams and organizations boost their capacity to innovate and succeed. His work includes primary research into the measurable skills and behaviors that promote innovation, creativity and adaptability. Dennis is an Emmy award-winning journalist and former Business Editor. His most recent book, *Thinking Clockwise, A Field Guide for the Innovative Leader* received a 2006 Fresh Voices book award. Dennis regularly presents at PMI venues, including the Global Congress SeminarsWorld.